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SCHOLARSHIP NEWS: Lilly Scholars & Brown Winners

Congratulations to our 2021 Lilly Scholars: Columbus Signature Academy — New Tech seniors Hayley Barr and Jadi Miller.

As Lilly Scholars, the two will receive full tuition, required fees and a special allocation of up to \$900 per year for required books and equipment for four years of undergraduate study at the accredited Indiana public or private nonprofit college or university of their choice. Scholarship applicants were evaluated on a finalist interview; academic performance; scholastic activities, community involvement and employment; leadership; financial need; written responses; two recommendations; and a finalist interview.

Congratulations to the winners of our 2021 Brown Music Competition virtually hosted from First Christian Church: Columbus North High School senior Minjung Kim and Columbus East High School senior Reagan Lykins.

Kim, playing violin, won the Betty F. Brown Awards for Instrumental Excellence, performing "Symphonie Espagnole" by Lalo. Lykins, a mezzo, won the Anna Newell Brown Awards for Vocal Excellence, singing "Spiagge Amate" by von Gluck and "Over the Land is April" by Quilter.

Both students will receive a \$3,500 scholarship award.

The Anna Newell Brown Awards for Vocal Excellence were established through Heritage Fund in 1985 by Robert and Betty Brown to honor Robert's mother, Anna Newell Brown. She was a distinquished vocalist and contributed greatly to the cultural life of the community.

The Betty F. Brown Awards for Instru-

mental Excellence were established by Robert in 1992 in memory of Betty, who was a wellknown and highly respected advocate and patron of the arts, both locally and statewide.





REAGAN



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heritagefundbc.org



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Heritage Fund welcomes board members Brad Davis, Johnnie Edwards, Katie Glick, Aida Ramirez and Nicholas Sprague





OUR DONORS

OT long ago I returned home at the end of a long day to find more than 100 service flags planted in my front yard. Other than looking ridiculous, I had no idea why they were there or how long I needed to "host" them. A few days later, a work crew appeared to begin digging, giving me my chance to get some answers. Turns out the head guy was very informative and forthcoming, even when I complained about no one ever picking up the flags when the work was done. Long story short, later that day when the work was finished — every single flag had been removed! I was surprised and absolutely delighted. I even spent an hour trying to figure out how to get a compliment logged in their system on behalf of this employee.

Later reflection got me thinking that being delighted with an interaction — personally, professionally or in the community — is altogether too rare. And about how much I want each and every Heritage Fund donor to be delighted with the service we provide — after all, making a charitable donation should be fun ... or at least feel good.

So. I am proud to launch a new framework: Your Philanthropy. Your Way. Heritage Fund wants to help each donor be a philanthropist in the way she/he wants to help improve the world, and we want you to be delighted! Take a look inside at the ways we can help tailor your philanthropy to fit your interests, timetable and pocketbook.

And let us know how we are doing. We want to wow you!





COMMUNITY FOUNDATION NEWS SPRING 2021



At Heritage Fund we know that everyone has a different approach to giving, and we want to help you feel good about supporting the causes that matter most to you. HFBC offers many ways to support your local community through philanthropic giving. We accept gifts of all sizes that support a variety of organizations and causes.

Whether you want to make a one-time gift to the community, remember or honor a friend or loved one, include a special cause/nonprofit or religious institution in your estate plan or start a fund that will support these causes now and in the future – HFBC wants to help you achieve your philanthropy your way. Donors may choose to support an existing fund or start one of

HFBC endowments offer donors the opportunity to invest their charitable dollars for long-term benefit. All of our endowments exist in perpetuity and pro-

vide annual grants for the organizations and causes selected by donors. Here are some of the different fund types we offer and examples of each:



Support a specific organization or cause, including local or national nonprofits, an alma mater, religious insti etc. These funds are a great option for donors who suppor one or more organizations each year and want to ensure that organizations continue to réceive support now and

FUND EXAMPLE: Peyton's Make-A-Wish Fund

Established in 2021 by Landmark Farm Foundation, this Designated Fund provides support to the Make-A-Wish Foundation by granting "wishes" for Bartholomew County children uffering from a critical illness

WHAT DONORS ARE SAYING: "Heritage Fund is a well-respected organization. With their diverse areas of support for the community there is something for everyone. We saw a need in our community to help every child with a critical illness to be able to take some time with their family and enjoy something they have wished for. Our family has unfortunately been one of those families affected in this way. As we considered a way to set up an ongoing fund to support a charity dear to our hearts Heritage Fund made it easy to do. Make-A-Wish goes above and beyond to open doors and allow for exceptional experiences for every child. Peyton's Make-A-Wish Fund will allow us to put things in place to support kids in Bartholomew County who aualify for a Wish trip." — John Whittington

An endowment started by an organization's board of directors to provide $\sqrt{}$ VACENCY > an annual source of support in perpetuity. Once established, an agency may continue to add funds over time or direct donors to consider a gift to endowment as another means of supporting the organization

FUND EXAMPLE: Children Inc. Learning Center Endowment Fund plished in 2020 this Agency Fund supports ongoing operations and future growth

WHAT DONORS ARE SAYING: "We like the collaboration we have experienced with the team at Heritage Fund. Children Inc. Learning Center is proud to work with kids and families from every socioeconomic group that come from diverse, ethnic backgrounds, and we see this partnership with Heritage Fund as such a great fit!" — Donnie Ritzline, Children Inc. Board of Directors



A great option for donors with a variety of charitable DOMOR
A great option for donors with a variety of charitable interests. Donors control the organizations and causes that they want to provide grant funding to each year, and funds exist in perpetuity.

FUND EXAMPLE: Robert N. Brown Fund

stablished in 2006 by Robert's four children, this Donor Advised Fund honors his love of family and community and his gifts of optimism, learning and independent thinking.

WHAT DONORS ARE SAYING: "My siblings and I wanted to honor my father's memory with a fund set up to target the advancement of education in the technical trades within the areater Columbus area. Instead of trying to set this up on our own, Heritage Fund supplied us the emplate and admin services to seamlessly put together a fund that accomplishes this mission. Heritage Fund also keeps us plugged into the current issues and needs in our focus area. This is not something we could have accomplished using a charitable trust with a larger national firm." -- **Jeff Brown**

NEW FUND OPTION NOW AVAILABLE

Personal Foundations engage donors by allowing them control and flexibility over their grant-making while providing the opportunity to invest in the future and progress of the community and/or the causes most important to them. Personal Foundations are a great option for donors who want to grow their philanthropic impact and avoid the cost, administrative burden and funding restrictions of a private foundation. Personal Foundations also can be branded to the donor's personal preferences.



Support causes important to donors but no limited to grants to a specific organization. Currently HFBC holds Field of Interest funds that benefit the arts, youth, animals equity, women's issues and more.

FUND EXAMPLE: Hawcreek-Flat Rock Area Endowment Fund

stablished in 2002 by concerned citizens this Field of Interest Fund provides grants that benefit projects specifically in the Northeast corner of Bartholomew County, including Hope. An advisory board of area residents receives grant requests and makes funding decisions based on changing needs. This fund reache \$1 million in 2020, thanks to the kindness of donors, the hard work of the advisory board and a generous match proposed by former resident and longtime donor Tim Andrews

WHAT DONORS ARE SAYING: "We grew up without much in terms of naterial goods. But I was nurtured by kind, caring people who gave from their hearts, expecting nothing in return: teachers, neighbors, community leaders, relatives, friends. I've grown to believe that giving to others is best when you have no expectation or need of anything in return. While I no longer live in the Hope area, contributing to the Endowment Fund, and encouraging others by matching their gifts, is my way of showing how much I still care for those communities that helped me so much growing up in St. Louis Crossing." — Tim Andrews, Donor



WANT TO LEARN MORE?

Contact us for more information on ways to give and a complete listing of all our charitable funds. heritagefundbc.org | 812-376-7772

Allows donors to assist students to achieve their education goals. Donors decide on the criteria CHOLARSHIP that will be used to select the award recipient.

FUND EXAMPLE: Casey Fishe Memorial Scholarship

Established in 2019 by Chris & Shannon Clulow in memory of Chris' grandfather, this Scholarship Fund helps students in Bartholomew County pursuing postsecondary education. The scholarship criteria includes applicants' demonstration of how a

grandparent or other non-parental adult has had a positive impact on their life. WHAT DONORS ARE SAYING: "I enjoy working with Heritage Fund as it is an organization | trust. | have always wanted to do something to honor my grandfather. Casey Fishe, and establishing a scholarship in his name seemed like the best idea. He taught me to be a giver in life, and he would love what Heritage Fund is doing for the community." — Chris Clulow, pictured with Casey

ALWAYS AN OPTION: GIVE TO EXISTING FUNDS

Heritage Fund has more than 250+ existing funds that support a specific organization, cause or scholarship. Donors can call our office or search online for a fund that meets their charitable interests. Also keep gifts to our **Community Fund** in mind — they help celebrate our community by giving back to projects, programs and organizations that improve the quality of life in Bartholomew County.



A tribute gift is an ideal way to remember or honor someone special and give to Heritage Fund

November 1, 2020 — January 31, 2021

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